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The background of the image is a dark, deep blue space filled with a faint galaxy. On the right side, a large, orange-hued planet dominates the foreground. In the distance, a futuristic city with tall, thin spires and glowing lights is visible against a lighter, orange sky. The overall atmosphere is mysterious and futuristic.

REVENANT

R E V E R I E

Narrator: In a far far away galaxy (epic music in background)



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Narrator: In a world where technology evolves every second...

A futuristic cityscape at night, illuminated by blue and orange lights. In the foreground, a person in a spacesuit is visible from the back, looking towards the city. The text 'ABOUT US +' is overlaid on the left side of the image.

ABOUT US +

INTRODUCTION

Revenant Reverie was born from a journey of creativity, resilience, and vision. After spending six transformative years working in an experiential design team, our founder took on the role of Creative Director at Malaysia Aviation Group (MAG). While this chapter offered valuable experience, the desire for deeper creative fulfillment and freedom led to the decision to take a bold leap forward. The turning point came with the support of a trusted partner who shared the vision of building something extraordinary. Together, they laid the foundation for Revenant Reverie—a company dedicated to blending cutting-edge technology with artistic innovation, creating immersive experiences that inspire and engage. At its core, Revenant Reverie represents a revival of dreams, a commitment to creativity, and a relentless pursuit of excellence in crafting augmented and virtual reality solutions that redefine the boundaries of imagination.

Narrator: Two visionaries are about to rewrite the rules...

MISSION STATEMENT

At Revenant Reverie, our mission is to empower brands across industries to seamlessly embrace new media technology. We aim to revolutionize how brands connect with their audiences by enhancing marketing strategies, boosting brand awareness, and exploring innovative applications that go beyond commercial objectives. From immersive marketing campaigns to streamlining operations through creative technologies like VR-based training, interactive simulations, and AR-powered tools, we strive to unlock the full potential of technology to help brands thrive in a dynamic digital landscape.

VISION STATEMENT

At Revenant Reverie, our vision is to become a leading production studio renowned for delivering AAA- quality creations that push the boundaries of innovation. We aspire to develop our own intellectual properties, crafting immersive VR and AR games and platforms that redefine interactive experiences and set new standards in the creative technology industry. Through relentless creativity and technological excellence, we aim to shape the future of entertainment and digital engagement.

CORE VALUES

At Revenant Reverie, our core values are rooted in the belief that technology is a tool, not the end product. While we are a creative technology company, we don't sell technology itself—our true value lies in the creativity, ideas, and strategic insights we bring to the table.

We are dedicated to effectively consulting with brands, ensuring the seamless application of technology to meet their unique needs. By combining innovative thinking with a deep understanding of brand objectives, we help transform technological possibilities into impactful and meaningful solutions.

Narrator: They've mastered the digital frontier...

OUR SERVICES



At Revenant Reverie, we offer a range of creative technology services designed to elevate your brand and create memorable experiences:

AUGMENTED REALITY(AR):

We leverage cutting-edge platforms like 8th Wall for WebAR, Effect House, and Unity to develop fully customized AR applications, making your brand accessible and engaging in innovative ways.

VIRTUAL REALITY(VR):

From immersive simulations to digital twin experiences, we bring your brand into a new dimension, delivering unparalleled interactive engagement and elevating your audience's experience.

INTERACTIVE CONTENT:

We make your brand fun and engaging, especially for roadshows and events, by designing content that actively involves your audience and makes your message unforgettable.

GAMIFYING EXPERIENCES:

We turn complex processes into fun, game-like interactions, transforming customer engagement into enjoyable and rewarding experiences.

Narrator: ...and now, they're bringing the unimaginable to life.

BUSINESS MODEL:



OUR FOCUS

At **Revenant Reverie**, our business model is strategically designed to align with the evolving needs of brands in the digital space. Our focus is:

- **80% Augmented Reality Solutions** – The core of our offerings revolves around **AR experiences**, enabling brands to engage audiences through WebAR, mobile applications, and immersive marketing activations. By leveraging AR, we help businesses create interactive and impactful brand engagements.
- **20% General Interactive Media** – Beyond AR, we explore broader **interactive technologies**, including **Virtual Reality (VR)** and **Extended Reality (XR)**. These solutions cater to experiential activations, immersive training, and entertainment-based projects that push the boundaries of digital engagement.

This balanced approach allows us to lead in **augmented reality innovation** while maintaining flexibility to expand into other creative technology solutions based on market demand.

Narrator: ...pioneering the frontier of augmented and virtual reality like never before.

COMPETITIVE EDGE



REVENANT UNIQUE OFFERINGS

At Revenant Reverie, we specialize in **creative-driven AR solutions**, focusing **80% on AR** and **20% on interactive media (VR, XR, gamification)** to create **engaging, story-driven experiences**. Unlike tech-first companies, we **transform technology into impactful brand engagements** across industries, from marketing to operations. With a **proven track record of 50+ projects**, led by **award-winning expert Faizul Lim**, we offer **customized, future-proof solutions**. Our long-term vision is to evolve into a **AAA-quality production studio**, developing **proprietary AR/VR games and platforms**, ensuring we stay ahead in the industry.

CUTTING-EDGE TECHNOLOGY



HIGHLY CREATIVE SOLUTIONS



CUSTOMIZE STRATEGY



Narrator: Where fantasy meets reality. Where the impossible becomes tangible.



FAIZUL LIM

Faizul Lim is a seasoned professional with 12 years of experience spanning diverse creative industries, from film VFX to cutting-edge creative technology. As a Malaysia Book of Records holder and award-winning innovator, Faizul has established himself as a leader in the field. His expertise and visionary leadership have driven the successful execution of over 50+ AR, VR, and immersive technology projects, solidifying his reputation as a trailblazer in blending creativity with technology.

THE LEADS



JIA HUI

AR/VR developer with expertise in Unity and immersive technologies, blending technical skills with a developing focus on business strategy. Committed to crafting innovative solutions that bridge technology and real-world applications.



Narrator: Two visionaries are about to rewrite the rules...

PORTFOLIO

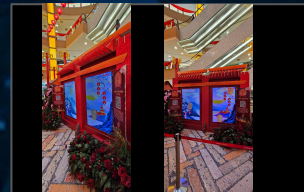
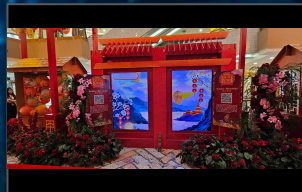
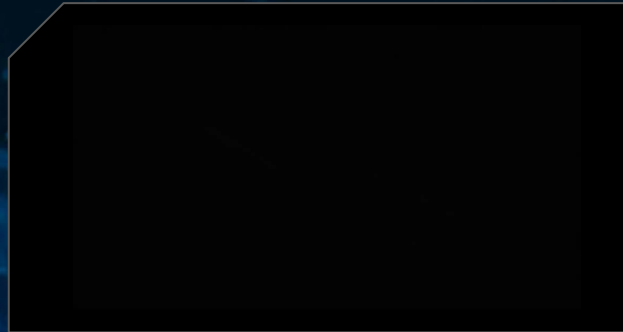


SUNWAY PYRAMID SDN. BHD

Years: 2025

Type: On-ground

Interactive: Wishing message



Narrator: "As the Lunar New Year dawns, Sunway Pyramid transforms into a gateway of wishes—where ancient customs embrace the pulse of modern technology."

PORTFOLIO

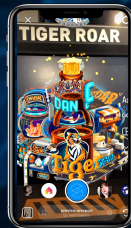
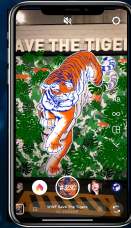
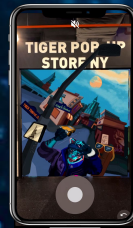


HEINEKEN MALAYSIA BERHAD

Years: 2024

Type: On-ground

Interactive: Image Tracking AR



Narrator: "Every brushstroke tells a tale, every mural unveils a new perspective. Through the lens of AR, Malaysia's most **inspiring local artists** now take you beyond the surface, into the very essence of their creativity."

PORTFOLIO



NEW BALANCE ATHLETIC SHOES SDN. BHD.

Years: 2023

Type: On-ground

Interactive: Plane Tracking AR



Narrator: "Crafted for the explorers. Designed for the pioneers. Built for those who dare to defy gravity."

PORTFOLIO

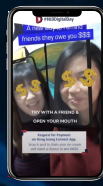
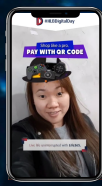
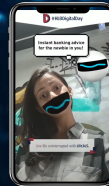


HONG LEONG BANK MALAYSIA BERHAD

Years: 2019

Type: Digital

Interactive: Face Tracking AR



Narrator: "Seven weeks. Seven game-changing features. Seven immersive AR experiences."

PORTFOLIO



SUNWAY GROUP BERHAD

Years: 2019

Type: Digital

Interactive: Face Tracking AR



Narrator: "Tap, dodge, and maneuver through a *delicious world of Malaysian delights*, but be careful... *only the best players will rise to the top!*"

PORTFOLIO



GOLDEN SCOOP SDN BHD

Years: 2019

Type: Retail & Digital

Interactive: Image & Face Tracking AR



Narrator: "Watch as the mighty lion comes to life, dancing across your cake box, bringing fortune with every move!"

PORTFOLIO



SONY PICTURE MALAYSIA

Years: 2020

Type: Digital

Interactive: Face Tracking AR



Narrator: "Experience the power of regeneration, the strength of an enhanced soldier—right at your fingertips."

PORTFOLIO

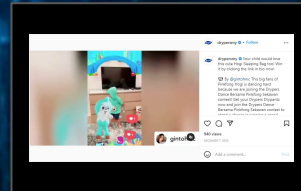


DRYPERS MALAYSIA SDN. BHD.

Years: 2021

Type: Digital

Interactive: Face Tracking AR



Narrator: "Introducing the Drypers x Baby Shark Dance Challenge—where every little step, every giggle, and every moment of fun brings families closer together!"

PORTFOLIO



DRYPERS MALAYSIA SDN. BHD.

Years: 2021

Type: Digital

Interactive: Face Tracking AR



Narrator: "With Drypers and Cocomelon, every step is a step toward joy, creativity, and childhood magic."

PORTFOLIO



UEM SUNRISE BERHAD

Years: 2022

Type: Digital

Interactive: Body segmentation AR



Narrator: "Wherever you go, whatever you do—your companion is always there, adding a touch of warmth and excitement to your day."

PORTFOLIO



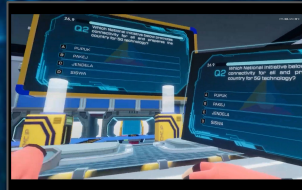
MALAYSIA COMMUNICATION MULTIMEDIA COMMISSION (MCMC)

Years: 2024

Type: On-ground

Interactive: Virtual Reality VR Induction program

Awards: Malaysia Book of Records
(First Metaverse multiplayer Induction Program)



Narrator: "The metaverse is no longer a dream—it is our new reality."

PORTFOLIO

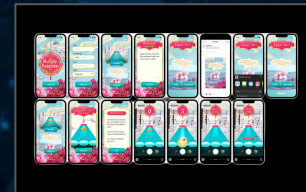
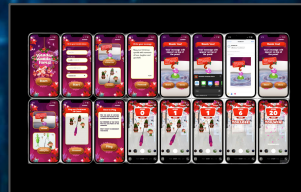
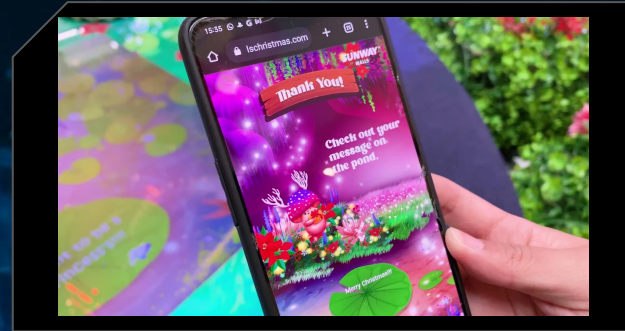


SUNWAY PYRAMID SDN. BHD

Years: 2022 - 2023

Type: On-ground

Interactive: Wishing message &
Plane Tracking AR



Narrator: "Because no matter the season, no matter the celebration—your wishes deserve to be seen."

PORTFOLIO



SUNWAY MALLS

Years: 2022

Type: On-ground

Interactive: Image Tracking AR



Narrator: "Because no matter the season, no matter the celebration—your wishes deserve to be seen."

CLIENTELE



Narrator: In this new era of innovation, they're ready to push the boundaries of human experience...

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Narrator: *This... is just the beginning.*

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